



# SHOW-ME CHAPTER

SOIL AND WATER CONSERVATION SOCIETY

## REFLECTIONS ON 2007 BY KIM WORTH

It's amazing how a year can appear to be sooo long when you're standing at the beginning of it, but then pass so quickly as you look back on it. That's nothing new, it's just life.

This past year as President of the Show-Me Chapter of the Soil and Water Conservation Society has been educational, rewarding, invigorating, a little intimidating, and has passed more quickly than I could have imagined. Going into the position I had personal goals for student chapter involvement and area activities, among other things. The month-to-month maintenance of the chapter is enough to keep you busy, and there is just barely time to jump start some "pet" projects before the year-long term is over. Certainly, I will still work on student and area activities as Past President, and a member, but that year is equally fleeting.

Our student membership ranges between four and fifteen. Even at a high of 15, two are scholarship winners, five are Envirothon winners, and the remaining seven or eight students are typically located in Columbia (MU) or Springfield (MSU). Even being located in population, and SWCS membership, centers our students receive very little support from the chapter. We do have a few stalwarts who dedicate time to our students, and I do thank them, but we need many more. I know much of our chapter membership is spread around the state, but I would be glad to put you in contact with local colleges or any of our current students. If we are not supporting our students and student chapters, there will be no one to fill our ranks as our members retire or move on to other ventures.

Additionally, if we are not active within our areas (northwest, northeast, central, southwest, and southeast Missouri) then we are not getting other potential-members excited about the value of SWCS, or even keeping the members that we currently have, and our chapter and Society will ultimately falter.

There are chapter resources available to help with student chapters, area activities, professional development, and membership recruitment, but each year they go unclaimed. A recap of 2007 budget is included elsewhere in this newsletter, but I would like to draw your attention to a few "line items" that need to see some use. Under the heading of "Professional Development", approximately \$855 went unused for membership opportunities and attendance at the Conservation Federation of Missouri and SWCS Annual Conferences. Under "Membership Growth and Involvement Strategies", \$350 were left untouched for categories such as membership recruitment and student chapter sponsorship.

Don't misunderstand me, I truly believe that vital programs were funded, conferences sponsored, scholarships given, and the chapter's monies were put to a good use, but *imagine the possibilities*. I hope that each of us will work more diligently to spread the word about SWCS and to more fully utilize the resources available. To host an event or to find out how you can help, contact me [kim.worth@mo.usda.gov](mailto:kim.worth@mo.usda.gov) or any member of the Executive Council to suggest a project or volunteer your time.

### In this issue:

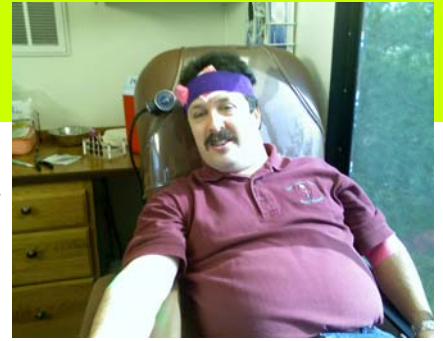
President's Corner	2
Annual Conference Info	2
Scholarship Winners	4
Fundraising Report	5

### MARCH 2008

#### Special points of interest:

- \* Page 3 has information about the subsidized student membership
- \* Page 4 has information about the Spring Leadership Conference

## President's Corner BY MICHAEL MORRIS



It's finally happened. Fifteen months ago I agreed (with more than just a bit of persuasive pressure) to run for the highest office possible in the Show-Me Chapter of the Soil and Water Conservation Society, - President. Part of my agreeing to run for this position was the fact that I would first serve a year (a year can seem like a long time) as President Elect before actually being President. Another influencing factor was the possibility that I would get beat out in the election by another candidate. As it turns out, there was no other candidate! I was running unopposed (and to think this is for the highest office possible). I can not confirm, but I have been told, that even though I was unopposed the results were not unanimous! Well, my time to serve as President has now arrived and on the last day of January I was sworn in as President at our annual business meeting held at the MNRC at Tan-Tar-A.

Before I go any further, I want to commend our, now, Past President, Kimberly Worth for her outstanding service over this past year. There were many actions during her term as President that were commendable, but the one thing I will always remember is her enthusiasm for the Society. That and the fact that I know that she will continue to serve diligently in the years to come.

I am glad to have the opportunity to be President. I believe that the difference between having a job and having a career is involvement with professional organizations related to your job field. My duties with NRCS combined with active participation in the SWCS is the fulfillment of my career. As part of my career it is now time for me to serve as your President for the next year. In my messages to come I plan to highlight the benefits of belonging to this society as well as highlighting activities and professional development opportunities. One such opportunity is a workshop scheduled for April 23 in Des Moines (see related article). For now let me simply close by saying, I'm proud to be your President!

*(Editor's Note: The picture highlighted in the article at was taken on a cell phone while Mike donated blood through a USDA Blood Drive in Springfield, MO)*

## 2007 PRESIDENT'S AWARDS

BY KIM WORTH

Lauren Cartwright and Ron Redden received President Recognition Awards for their service to the Show-Me Chapter at the Annual Business Meeting at Tan-Tar-A on January 31, 2008.

"To Lauren Cartwright...For investing wisely, both in matters of finance and matters of membership activities, as part of the Show-Me Chapter of the Soil and Water Conservation Society, and for being a reliable and thoughtful resource for the President."

Lauren has continued to do an outstanding job managing the monies of the Chapter, but she is also adept at advising on ways to utilize the money for Chapter and membership development and recruitment, and aware of future goals and precedents being set.

Thank you, Lauren, for your hard work and great personality.

"To Ron Redden...For taking a proactive approach to membership retention as Membership Chair and for taking a vested interest in Executive Council decisions as part of the Show-Me Chapter of the Soil and Water Conservation Society."

Ron serves the Chapter well as Membership Chair by contacting members whose termination is pending with personal notes or calls, but he has also been an asset to the President by regularly offering comments and suggestions on issues of the Executive Council, especially on items that others over-looked. Thank you, Ron, for your time and attention.

## SWCS 2008 Annual Conference Tucson, AZ July 26-30

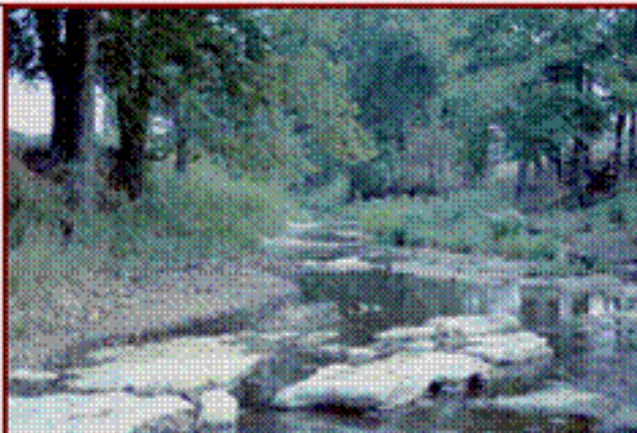
The area of special interest for the 2008 conference is "Getting the Water Right: Hydrology, Climate Change, and the Bio-economy" and we will be hosting a special workshop on the topic on the last day of the conference.

The 2008 conference will take place at the JW Marriott Starr Pass Resort in Tucson, Arizona. Starr Pass is about 20 minutes west of the Tucson International Airport and two hours southeast of Phoenix.

***The Soil and Water Conservation Society  
Missouri Show Me Chapter  
Invites all future natural resource professionals....***

The Soil and Water Conservation Society is a nonprofit organization dedicated towards fostering science and the art of soil, water and related natural resource management to achieve sustainability.

Learn more about SWCS at  
[www.swcs.org](http://www.swcs.org) and  
[www.swcs.missouri.edu](http://www.swcs.missouri.edu)



Membership in professional organizations is a great way to:

- Reinforce your natural resources education
- Meet and network with natural resources professionals
- Learn about the top resource issues SWCS is working to improve
- Help focus your career goals
- Enhance your resume

***...to apply for a subsidized 1 year student membership\* to the Soil and Water Conservation Society (SWCS).***

The Missouri Show Me Chapter of the Soil and Water Conservation Society is offering to subsidize twenty student memberships (full price is \$25). We will pay \$15 and you pay \$10.

For your \$10 contribution you will receive:

- Effective representation in policy circles on environmental, agricultural, and conservation issues
- Opportunities to network with and learn from professionals from many disciplines through local, regional, and international meetings
- Interaction and education through local chapter membership such as: Quarterly Chapter Newsletters, Missouri-specific tours and educational opportunities (i.e. The Fall Forum), and access to local professionals for club meeting speakers.
- *Journal of Soil and Water Conservation*
- E-Newsletter *Conservogram*
- Discounts on books and conference or workshop registration fees
- Lapel Pin and membership card

To apply, fill out the information below and mail to: MO Show Me Chapter SWCS c/o Lauren Cartwright, 601 Business Loop 70W Suite 250, Columbia, MO 65203. The first twenty applicants will be contacted and instructed where to send your \$10 contribution.

Name \_\_\_\_\_ email \_\_\_\_\_

School \_\_\_\_\_ phone number \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

\* Student Memberships are open to full time high school students, university undergraduate or graduate students

**Show-Me Chapter SWCS  
2008- Budget**

Income	2007 Budget	2007 Actual	2008 Budget
Chapter Dues	\$1,200.00	\$903.18	\$1,000.00
Donations / Fund Raisers	-	-	-
Fall Forum	\$1,000.00	\$972.00	\$1,000.00
Interest (including investments)	\$700.00	\$1,280.93	\$1,000.00
Area Activities	-	-	-
WNC Conference Seed Money	-	-	-
<b>TOTAL INCOME</b>	<b>\$2,900.00</b>	<b>\$3,156.11</b>	<b>\$3,000.00</b>

Expenses			
<b>Administration and Funding</b>			
MNRC Raffle	\$80.00		\$150.00
Conservation Federation Dues	\$270.00	\$204.00	\$225.00
Miscellaneous (stamps, stationary, etc.)	\$50.00	\$24.45	\$30.00
<b>Sub-Total</b>	<b>\$400.00</b>	<b>\$228.45</b>	<b>\$405.00</b>
<b>Professional Development</b>			
CFM Delegate	\$75.00		\$75.00
SWCS Annual Meeting Delegate	\$500.00	\$30.41	\$500.00
Membership Opportunities	\$500.00	\$190.00	\$500.00
Awards	\$350.00	\$327.83	\$350.00
Fall Forum	\$1,000.00	\$838.64	\$1,000.00
<b>Sub-Total</b>	<b>\$2,425.00</b>	<b>\$1,386.88</b>	<b>\$2,425.00</b>
<b>Legislation, Public Policy, and Public Affairs</b>			
Envirothon	\$350.00	\$350.00	\$400.00
Website	\$300.00	\$0.00	\$300.00
WNC - Conference Seed Money	-	-	-
<b>Sub-Total</b>	<b>\$650.00</b>	<b>\$350.00</b>	<b>\$700.00</b>
<b>Membership Growth and Involvement Strategies</b>			
Membership Recruitment Campaign	\$175.00	\$0.00	\$175.00
Student Chapter Sponsorship	\$175.00	\$0.00	\$175.00
<b>Sub-Total</b>	<b>\$350.00</b>	<b>\$0.00</b>	<b>\$350.00</b>

See portions of the 2008 budget, above. Money is available for Membership activities, and student sponsorship! If you have some ideas, contact your Area Councilperson or Director.

## SPRING LEADERSHIP CONFERENCE

BY KIM WORTH

Mark your calendars for Wednesday, April 23rd for the FREE Spring Leadership Workshop in Des Moines, Iowa.

The meeting will convene at 9:00 a.m. and adjourn at 3:00 p.m. All officers, committee chairs, or anyone interested in taking a more active role in the chapter are encouraged to attend. Leaders from Iowa, Illinois, Minnesota, Missouri and Wisconsin will have opportunity to network with other chapters and glean valuable information for membership growth and outreach. In addition, Tecker Consultants will provide specialized training on the "Special Nature of Voluntary Organizations".

Peggie James, WNC Regional Director and SWCS President, can testify to the value of her attendance at a previous Tecker Consultants training. "You do **not** want to miss this training session. In my 20 years of service with the federal government, I have had opportunity to receive some pretty good training. But honestly folks, this training was one of the best. The information that they will be providing will be of great value for *any* work that you do with boards or agency partnerships where voluntary working agreements are made and established."

The cost of registration for this meeting will be covered by the Show-Me Chapter and we have not been limited in the number of members that can attend, so EVERYONE, mark April 23<sup>rd</sup> on your calendars for this FREE TRAINING. The training is being held at the Des Moines Best Western Airport, 1810 Army Post Road, Des Moines, IA 50315, (515) 287-6464. Motels or meals are not covered. Participants will be required to book their own accommodations if staying overnight. For those that are interested, Kim Worth lives only two hours from Des Moines, so you are welcome to bunk there on the way to/from.

Contact Kim Worth (660-663-3703 x7 or [kim.worth@mo.usda.gov](mailto:kim.worth@mo.usda.gov)) if you are interested in attending the WNC SWCS Spring Leadership Workshop on

## SCHOLARSHIP WINNERS

BY BEV MALTSBERGER

Winners of the 2008 SWCS Scholarships are Clay Deane, \$2000 scholarship and Rebecca Bunton \$1000. Scholarships were presented at the SWCS annual meeting at the 2008 Natural Resources Conference.

Clay Deane is a senior at Sikeston High School in Sikeston, MO. He is an honor student and is active in many school and community activities including FFA, Future Teachers of America, Science Fairs, Boy's State, church, hunting clubs, and others. Clay is also an Eagle Scout, a member of Boy Scout Troop 41 and a member of Order of the Arrow brotherhood. Clay plans to attend college at Southeast Missouri State University and major in agriculture.

Rebecca Bunton is a freshman at the University of Missouri – Columbia majoring in Agribusiness Management. She graduated from Liberal High School in Liberal, MO. She is currently the Missouri State FFA Vice President from Area 9 and has many additional FFA awards to her credit. She is a member of the Agriculture Economics Club, Mizzou Collegiate Farm Bureau Chapter, Mizzou Alumni Association and was a delegate to the Agriculture Future of America Conference. Rebecca is actively involved in the family farming operation and owns and manages a Simmental-Angus cow/calf operation.

Look for reprints of the winning essays in the next two upcoming newsletters.

# FUND RAISING REPORT

BY MICHAEL MORRIS

Darn! The last 4 years we exceeded \$2000 each year. This year at the close of the MNRC we were at only \$1,839.00. What's worse is the fact that right before our annual meeting I made a "quick" count and thought we had \$2400 which I proudly proclaimed at the meeting. I have a good explanation as to how I over counted by a mere \$600 dollars but I won't go there. The good news is that there has been some additional money come in and we might get close before all is done.

Let me say "thank you" to all who bought and sold raffle tickets and who participated in the silent auction. I wish to especially thank those who donated items to the silent auction. Everything donated was appreciated and contributed to the cause. I really do need to single out Craig King for special recognition however concerning his donation. In 3 of the past 4 years Craig has hand built and donated an Adirondack chair for the silent auction. This year he hand built 2 chairs and a patio table to set between them! Not only that, but he included a bottle of wine and two wine glasses to go with the overall display. All of these items brought in approximately \$180 for the scholarship fund. Cool!

This years raffle prize winners are:

Reggie Bennet - \$250 Bass Pro Shop Gift Certificate.

Curtis Gooch – Stag handled Bowie knife and pocket knife.

Patty Wittrock – Branson attractions ticket package.

The reasons why people participate in a fund raising event varies from those who want to win something or just get a "bargain" to those who simply want to help out with a worthy cause. The latter was demonstrated by those who donated items as well as Curtis Gooch who after winning the knife set in the raffle donated it back to the Society to further assist in the fund raising. To you so mentioned, thank you.

I need dedication and ideas. Raising (or nearly raising) \$2,000 is good but we are giving away \$3,000 in scholarships each year. We can do this due to a surplus of around \$6,000 in the scholarship fund. However, it doesn't take a certified accountant or a math wizard to realize that at some point we need to earn \$3,000 if we are going to give \$3,000. We could lower the scholarship amount but it takes this level to attract quality applications. Somehow, we have got to do it! I want to raise \$3,000 so bad I can taste it. Help me.

## 2007 SWCS SHOW-ME CHAPTER AWARDS

BY DAVE JOHNSON

At the Missouri Natural Resource Conference on January 31, 2008 two awards were presented by the Soil and Water Conservation Society's Show-Me Chapter.

During the Chapters Annual Business meeting, Keith Hannaman was recognized with the Chapter's "Educator Award". Keith received a plaque which stated; "For Your Years of Outstanding Service in Educating Students about the Wise Use of Soil, Water, and Related Natural Resources". Keith is currently a teacher at Blue Springs South High School in Blue Springs, Missouri where he teaches physics and environmental science as well as being a very active Envirothon coach. He has been on the boards for a number of environmental education committees, and is a founding member of the Missouri Environmental Education Association.

During the MNRC Conference Awards Reception Desert Buffet, Show-Me Chapter President Mike Morris presented Bob Ball with the Chapter's most prestigious award; "Professional Conservationist". The plaque presented to Bob read; "For Your Years of Service, Leadership, and Devotion to Conserving our Natural Resources". Bob has held various positions starting with the SCS and now NRCS in both Ohio and Missouri and currently serves as the Missouri NRCS State Resource Conservationist. He has been a very active SWCS member over the years in both the All-Ohio SWCS chapter and the Show-Me Chapter. He has served in various SWCS leadership positions within both chapters. In fact Bob has the distinction of having served as the President of both the Ohio Chapter as well as the Show-Me Chapter.

Congratulations to both Bob and Keith for jobs well done!

*Fostering the science and  
art of soil, water and  
related natural resource  
management to achieve  
sustainability.*



## SOIL AND WATER CONSERVATION SOCIETY

### SHOW ME CHAPTER OFFICERS

**President** Mike Morris  
101 Industrial Park Roadway  
Eldon, MO 65026  
(573) 392-5667 Ext. 3  
[michael.morris@mo.usda.gov](mailto:michael.morris@mo.usda.gov)

**Vice President** Bob Broz  
9731 E. Vemers Ford Road  
Columbia, MO 65201  
(573)256-1940  
[brozr@missouri.edu](mailto:brozr@missouri.edu)

**Treasurer**  
Lauren Cartwright  
601 Bus. Loop 70 West  
Parkade Plaza, Suite 250  
Columbia, MO 65203-2564  
(573) 876-9415  
[lauren.cartwright@mo.usda.gov](mailto:lauren.cartwright@mo.usda.gov)

**Secretary** Ashley Johnson  
Rt. 3 Box 56  
Edina, MO 63537  
(660) 397-2223  
[ashley.johnson@mo.usda.gov](mailto:ashley.johnson@mo.usda.gov)

**President Elect** Diane Bradley  
1000 W. Wall St.  
Harrisonville, MO 64701-1629  
(816) 884-3391 Ext. 3  
[diane.bradley@mo.usda.gov](mailto:diane.bradley@mo.usda.gov)

**Past President** Kim Worth  
209 Ash Street  
Gallatin, MO 64640-1185  
(660) 663-3703 Ext. 7  
[kim.worth@mo.usda.gov](mailto:kim.worth@mo.usda.gov)

### SHOW ME CHAPTER EXECUTIVE COUNCIL

**Northwest Area Director**  
David Ritchhart  
120 W. 19<sup>th</sup> St., Suite 103  
Higginsville, MO 64037  
(660) 584-8732 Ext. 3  
[david.ritchhart@mo.usda.gov](mailto:david.ritchhart@mo.usda.gov)

**Northeast Area Director**  
Jay Lingwall  
6465 Hwy 168, Suite C  
Palmyra, MO 63461-3023  
(573) 769-3512 Ext. 134  
[jay.lingwall@mo.usda.gov](mailto:jay.lingwall@mo.usda.gov)

**Central Area Director**  
Chris Wieberg  
PO Box 176  
Jefferson City, MO 65102  
(573) 751-5792  
[chris.wieberg@dnr.mo.gov](mailto:chris.wieberg@dnr.mo.gov)

**Southwest Area Director**  
Allan Johnston  
4687 W. Portland St.  
Springfield, MO 65802  
(417) 831-5246 Ext. 138  
[allan.johnston@mo.usda.gov](mailto:allan.johnston@mo.usda.gov)

**Southeast Area Director**  
Don Foerster  
#3 Confederate Ridge Road  
Doniphan, MO 63935  
(573) 996-3619 Ext. 110  
[don.foerster@mdc.mo.gov](mailto:don.foerster@mdc.mo.gov)

**Northwest Area Councilperson**  
Tony Bittiker  
505 Travis, PO Box 893  
Concordia, MO 64020  
(660) 463-2062  
[tony.bittiker@mo.usda.gov](mailto:tony.bittiker@mo.usda.gov)

**Northeast Area Councilperson**  
Tyler Preston  
509 N. 19th Street  
Unionville, MO 63565  
(660) 947-7974  
[tyler.preston@mo.usda.gov](mailto:tyler.preston@mo.usda.gov)

**Central Area Councilperson**  
Lisa Potter  
601 Bus. Loop 70 West, Suite 250  
Columbia, MO 65203-2546  
(573) 876-9365  
[lisa.potter@mdc.mo.gov](mailto:lisa.potter@mdc.mo.gov)

**Southwest Area Councilperson**  
Curtis Gooch  
326 N. Sunset Avenue  
Bolivar, MO 65613  
(417) 777-2770  
[curtis.gooch@mo.usda.gov](mailto:curtis.gooch@mo.usda.gov)

**Southeast Area Councilperson**  
Ron Ziehm  
215 Etlah Hills Court  
Berger, MO 63014  
(636) 583-0756  
[ronald.ziehm@mo.usda.gov](mailto:ronald.ziehm@mo.usda.gov)