

2000 Executive Council

President - Bob Ball
573/ 876-0900 • 573/876-0913 fax
bob.ball@mo.usda.gov

Vice-President - Renee Cook
636/ 922-2833 ext.3
renee.cook@mo.usda.gov

Treasurer - Larry Fischer
660/886-7803 Ext 115
larry.fischer@mo.usda.gov

President-Elect - Gary Baclesse
573/751-4932
nrbaclg@mail.dnr.state.mo.us

Secretary - Ron Redden
573/751-4932
nrreddr@mail.dnr.state.mo.us

Past-President - Kenneth Bruene
913/551-7142
bruene.ken@epamail.epa.gov

Directors

Northwest Area - Dave Johnson
660/542-3361 ext.116
dave.johnson@mo.usda.gov

Northeast Area - Bob Broz
573/ 882-0085
brozr@missouri.edu

Central - Lynn Heidenreich
573/882-6121
HeidenreichL@missouri.edu

Southwest - Montie Hawks
417/ 831-5246 ext.6
montie.hawks@mo.usda.gov

Southeast - Anne Thor Seyer
573/293-6216

Councilpersons

Northwest - Lynn Leimkuehler
660/542-3361 ext.3
lynn.leimkuehler@mo.usda.gov

Northeast - Dan Yager
660/665-3274 ext.109
daniel.yager@mo.usda.gov

Central - Bob Hagedorn
573/446-9091 ext.3
bob.hagedorn@mo.usda.gov

Southwest - Mike Morris
660/826-3354
michael.morris@mo.usda.gov

Southeast - Ray Hudak
314/453-9811 ext.3
ray.hudak@mo.usda.gov

Membership Chair - Curtis Gooch
636/456-3434 ext 3
curtis.gooch@mo.usda.gov

Newsletter Editor - Wanda Eubank
573/672-3221 • 573/672-3238 fax
weubank@nemonet.com

President's Message



by **Bob Ball**, Show Me Chapter, SWCS

I would be remiss if this message didn't offer my personal "Thanks" to all Chapter members who served on the Local Arrangements Committee and to the 94 Missouri volunteers (members and spouses) for your personal efforts with the 2000 Soil and Water Conservation Society annual conference.

In a letter to me, Craig Cox, Executive Vice President, SWCS and Dennis Pate, 1998 - 2000 SWCS President stated: "We have heard nothing but wonderful comments about the educational tours, the family activities and tours, the hospitality room, the special conference gifts, the welcome reception, the professional manner in which you handled audio-visual equipment, and all the other details too numerous to mention that you coordinated to make this annual conference memorable. We know that your team spent many hours planning, fund-raising, organizing or working at the conference. Your support of the Soil and Water Conservation Society is greatly appreciated."

On behalf of the 1999 Chapter Executive Council, I was privileged to accept "The Outstanding Chapter Award" in the West North Central Region presented to the Missouri Show-Me Chapter at the Society awards luncheon. The award was given "In Recognition of Accomplishments in Overall Programming to Carry Out the Goals and Objectives of the Soil and Water Conservation Society". Congratulations to Past President, **Ken Bruene**, and all Council members!

However, now it's on to the next two challenges! Elsewhere in this newsletter you will find details about the Fall Forum and the Missouri Natural Resources Conference. Planning and carrying out these events is a significant task, but somehow we opted to also take on the SWCS annual conference. Maybe we're really the "Missouri Show-You Chapter".

I am already very proud of our Chapter's accomplishments for this year. We have made tremendous strides in several areas: membership recruitment, our scholarship program is taking on a new image, the chapter website has a new address (<http://swcs.missouri.edu>) (*Editor's Note: You can find our newsletter there!*), combined with the recent northeast region watershed conference are examples of what can happen when dedicated members get excited. You obviously believe strongly in what you are doing!

Just think what we could accomplish if all of our members were active within the chapter, and if we could attract several of our co-workers and peers to become new members! However, my greatest fear is one of not asking current members to become active or simply to get involved. I challenge you to follow-up with anyone you have recruited to make certain they are satisfied members and have been given an opportunity to be an "involved" member. I've found that in this organization, like anything else, you gain much more from the experience if commit your time and energy in addition to your \$\$\$.

Canon Envirothon 2000 in Nova Scotia, Canada



"A once in a lifetime opportunity!" These were the words of Lori Lewis, coach of the Hickman High School Envirothon team that traveled to Wolfville, Nova Scotia, Canada to compete in the Canon National Envirothon July 31 - August 6, 2000.

This event is North America's largest and fastest growing environmental program. Teams from across Canada and the United States tested their knowledge of wildlife, forestry, aquatics, soils and a current environmental issue that changes each year. The current issue for 2000 was Wetlands Management, appropriate to the setting on Nova Scotia's Bay of Fundy Shore. Teams competed by applying their knowledge and problem-solving skills and the best teams advanced through local, regional, state and provincial competitions to the Canon Envirothon. Hickman High School, Columbia, Missouri was the 2000 Missouri State Envirothon winner.

"It was great to have the opportunity to learn about such a vastly different landscape," said Justin O'Neal, team member, "this is probably the only chance I'll get to look at a saltwater marsh and listen to a professional explain the pros and cons."

[Continued to Page 2]

New Members: Member News



The summer has been busy for the Missouri Show Me Chapter with the National Conference but also with the addition of 22 new members and one Corporate member to our Chapter. With the addition of new and rejoining members, the Missouri Show-Me Chapter has a current membership of 258 people dedicated to the conservation efforts of our Society.

We would like to extend a WARM WELCOME to all these new and re-joining members and especially to the Missouri Soil & Water Conservation Commissioners. It's great to have you all.

Kirby Van Ausdall, Caruthersville **Elizabeth Brown**, Fayette
Antoinette Bullock, Clinton **Leland Burch**, Butler
Pamela Cornelius, Lebanon **Christine Elbert**, Washington
Ray Evans, Holt Summit **Larry Furbeck**, Dearborn
Kevin Godsey, Jefferson City **Tom Hagedorn**, California
Cheryl Hoback, California **Peter Hofherr**, Rolla
Charles Keller, Palmyra **Sarah Minor**, Columbia
Brenton Myers, Columbia **Stan Putter**, Jefferson City
George Seek, Meadville **Steve Spezia**, St Charles
Dan Switzner, Plattsburg **Warren Valenti**, Lebanon
Marc Vanacht, Clarkson Valley **Mary Williams**, Spanish Lake
Charles Poole, Anheuser-Busch, St Louis Corporate Sponsor

Hope everyone has a great summer and look forward to seeing everyone at the Fall Forum.

Another member relocates. **Lynn Heidenreich**, Central Area Director and Scholarship Chair, left FAPRI in Columbia effective July 31st, 2000. She is moving to the St.



Charles area where her husband will be teaching at Lindenwood University. Lynn looks forward to learning more about the environmental projects going on in that part of the state. Until further notice, her mailing address is

2416 Rose Drive, Columbia, MO 65202. Her home phone number and email address are shown on the Executive Council listing.

Canon Envirothon 2000

[Continued from Page 1]

The team spent 6 days learning, testing, and tromping through the countryside. After being trained for 8 hours on Tuesday, the team completed a series of tests at various field locations.

"They run a pretty tight ship," said Sarah Hood, team member, "there is not a lot of downtime. It's intense but it is also a lot of fun! My parents joined me after the competition so I got to relax and enjoy Canada for a few days which was really nice!"

The learning experience and competition takes place in a variety of outdoor and indoor settings. Students are engaged in hands-on activities which range from using scientific equipment, studying and analyzing soil and forest samples, to measuring tree heights. The program focuses on developing teamwork, cooperation and problem solving skills.

The Missouri team placed 27th out of 41 states and 8 Cana-



Curtis Gooch has a new address. As of June 4, 2000, he can be reached at (home address) 326 N. Sunset, Bolivar, MO. 65613 or (work) 3835 NE Hwy. 13, Osceola, MO. 64776-9500, telephone: 417/646-8108 Ext 3. You can continue to e-mail him at: curtis.gooch@mo.usda.gov

Larry Fischer has a new phone number (see Executive Council listing). Continue to correspond with him at 703 West 30th Street, Higginsville, MO 64037.

In Memoriam

Randy Freeland's mother, Retha Faye Freeland, passed away on August 18, 2000. The funeral was held August 21 in Frederick, Oklahoma. Memorials can be made to the Primitive Baptist Church, c/o Nita and Sid Hasenmyer, 5515 Billy Lee Drive, Duncan, OK 73533. This church is where Randy's granddad preached years ago and where his parents were members. Cards of condolence can be sent to Randy and Bonnie at 5104 Rosewood Court, Columbia, MO 65203-9106.

Many of you are aware that **Kenneth E. Grant**, the fourth head of the Soil Conservation Service passed away recently. The New Hampshire native started his SCS career in that state and rose to the position of State Conservationist in 1959. While holding the same position in Indiana, he helped initiate the nation's first Resource Conservation and Development project. In 1967 he became Associate Administrator then served as Administrator from 1969 until 1975. During his tenure, SCS faced a tremendous challenge as the amount of cultivated land grew rapidly due to increased grain exports. During his career, Grant also served in numerous national and international projects. He received the Distinguished Service Award from USDA recognizing his contributions in many areas including his response to growing public concern over the environment. Grant was a fellow of the Soil Conservation Society of America.

dian provinces. "We are very proud of our team!" said Peggy Lemons, Missouri State Envirothon Chair, "Placing in the top 30 is quite an honor and we were thrilled with the professional way in which they presented their oral presentation." The year 2000 marked Missouri's 3rd year of having a State Envirothon competition. The Missouri Envirothon is sponsored by several state and federal agencies including; MDC, USDA-NRCS, MASWCD's and DNR to name a few. Support is still needed to help in aiding the Missouri State Envirothon in becoming one of the best in the nation.

Congratulations Hickman High School on a job well done!

For more information on the Missouri State Envirothon competition, call **Peggy Lemons** at 573/893-5188 ext. 3. And special thanks to **Sarah Minor** for this article.

Executive Council Highlights

by **Ron Redden**, Chapter Secretary

The Executive Council of the Show Me Chapter, SWCS, met on Friday, June 16, 2000 at the NRCS State Offices in Columbia, Missouri. **Members present: Gary Baclese, Ross Braun, Bob Broz, Ken Bruene, Renee Cook, Wanda Eubank, Curtis Gooch, Allen Green, Bob Hagedorn, Lynn Heidenreich, Dave Johnson, Lynn Leimkuehler, Mike Morris, Ron Redden, and Dan Yager. Larry Fischer** participated by telephone. **Bob Ball**, President, opened the meeting at 9:30 a.m.

- **Bob Ball** highlighted special events and passed around new correspondence to view. The 20th Annual Central States Forest – Soils Workshop will be held October 10-12 in Hannibal. The 3rd Annual Missouri State Envirothon Competition was held on May 4 at the Prairie Fork Conservation Area near Williamsburg. Our chapter provided \$750 for shirts. For the second straight year, Hickman High School (Columbia) won. Second place went to Francis Howell and third place went to Norborne. An AgNPS Water Quality Short Course Workshop was held April 18-20. There were approximately 40 participants. As a co-sponsor, the Show-Me Chapter purchased water quality sampling equipment for macro-invertebrates similar to what the Stream Teams use. Due to the success of the workshop the chapter should make a profit of approximately \$78.

- **Bob Ball** stated in the president's report that the 2000 Plan of Work is on schedule.

- **Ross Braun** provided an update on the Menfro State Soil proposal. The bill was not included in the legislation passed this year but the effort was successful in educating people about Missouri soils. It is likely that this will come back next session.

- **Renee Cook** presented the vice president's report and provided an update on the mini grant to support travel, a tour guide, and information for the Urban Soils Conservation Tour at the SWCS Conference in St. Louis. The tour was video taped for use after the conference.

- **Dave Johnson** will contact Northwest Missouri State University about becoming a member and approaching them about forming a student chapter.

- **Bob Broz** reported that the Missouri Land Improvement Contractors Association (LICA) had a field day scheduled for August 4 and 5 in Holt County featuring a number of demonstrations planned including terrace maintenance.

- **Dave Johnson** sent the awards to the scholarship winners. Although the cost was higher than expected, these were very attractive and included the SWCS logo. **Lynn Heidenreich** moved that these awards be presented to next year's winners at the chapter meeting and that registration fees for the winners be included. The motion was seconded by **Gary Baclese** and approved by the council.

- **Lynn Heidenreich** provided the Scholarship Committee report. Work is being done on the scholarship application and announcement and will be limited to Missouri high school students and students having graduated from Missouri high schools who will be attending a Missouri college or university. The essay topic will be taken from the theme of the Fall Forum.

- **Bob Ball** led a discussion regarding the *Save The Scenery 2000* campaign. This campaign is aimed at reducing advertisements built along highway right of way. While there was concurrence from the council members that the campaign cause is appreciated, **Lynn Heidenreich** made a motion that official chapter sup-

port does not fit the role of our organization. The motion was seconded by **Dan Yager** and approved by the council. **Bob Ball** sent a letter to this affect.

- **Allen Green** presented a program update for the 2001 Natural Resources Conference. Several well-known speakers are planned including **Paul Johnson**. The theme is *Private Lands and its Ability to Produce More Than a Commodity*. Workshop topics need to be identified by October 1st; ideas should be directed to **Allen Voss**. There was discussion that the SWCS may wish to sponsor private lands workshops in different areas of the state.

- **Ross Braun** spoke on behalf of **Allan Johnston** and provided an update on the 2001 Missouri Natural Resources Conference. At a recent meeting, all four chapters were in attendance. Negotiations have been made for a new contract with Tan-Tar-A. **Odie Swanegan** is in charge of exhibits and plans are similar to those of last year. **John Johnson** is chair of the Student Job Fair. Because of the topic for this year's conference, it is hoped that attendance will be drawn from private landowners, planners, assessors, realtors, and others.

The meeting was adjourned at 12:00 p.m. The next meeting of the Council was tentatively set for the Fall Forum. All members are welcome at these meetings.



Watersheds: Issues and Answers

□ Eighty-five persons attended the July 18th conference co-sponsored by the Show-Me Chapter SWCS. Conference evaluations told an interesting story and confirmed the fact that not everybody is "on the same page" when they talk about watersheds.

◆ **Why people attended.** *Nearly half attended for professional update/training. A similar number wanted more information on water quality in the region. About 10% attended for ideas in organizing similar events. Some came "to meet people" and others wanted some very specific information.*

□ **Future Outreach.** Participants were asked what they'd like to happen to meet future information and education needs. Here's what they said.

◆ **Conferences. 80% of the respondents thought there should be a conference in 2001.** *These folks want to hear more about economic, infrastructure, and urban development. And, they want to know a LOT more about maintaining agricultural viability. Other topics of interest include: citizen attitudes and involvement; sediment control; riparian ecosystems; conservation of fish and wildlife resources; and sewage issues.*

◆ **Workshops and Training. 85% agreed that there is a need for more in-depth information on the conference topics and/or others related to water quality.**

Notes from the Treasurer



by *Larry Fischer, Show-Me Chapter*

\$ 2000 Budget.

Income

Chapter Dues	\$1100.00
Corporate Membership	100.00
MNRC Raffle	877.00
Donations/Fundraisers	—
2000 Fall Forum	500.00
Interest	350.00
Natural Resources Careers Camp	—
West North Central Watershed Conference	200.00
SWCS Cartoon Booklets Comm	—
Area Meetings	—
SWCS Water Quality Shortcourse	150.00
TOTAL	\$3277.00
Transfer from Savings Account	1323.00
TOTAL	\$4600.00

Expenses

Newsletter	\$950.00
Conservation Federation Dues	250.00
Conservation Federation Delegate Expense	100.00
Annual Meeting Delegate	—
Chapter Dev/Reg Workshop Delegate	200.00
2000 Student Scholarships	850.00
MNRC	50.00
Chapter Awards	400.00
Misc Expense (Stamps, etc.)	100.00
2000 Fall Forum	50.00
Natural Resources Careers Camp	500.00
SWCS Millennium Campaign	0.00
Memorials	100.00
NE Missouri Regional Watershed Conf	200.00
2000 Envirothon T-Shirt	750.00
Other	100.00
TOTAL	\$4600.00

\$ Treasurer's Report.

Following is the report given via phone during the last meeting of the Executive Council. The Chapter still owes one scholarship because we are still awaiting the university's confirmation of enrollment for the winner. Totals since March 3, 2000 are expenses - \$3,030.30 and income - \$1,065.01. Total assets as of June 16, 2000 equal \$7,646.89.

\$ Audit Report.

The chapter conducted an informal audit by a disinterested party. Both checking and savings accounts were reviewed for the periods of January 1, 1998 – December 1, 1998 and December 1, 1998 – December 1, 1999. It was determined all financial records maintained by the Missouri Show-Me Chapter, SWCS Treasurer were in good order.

\$ SWCS Millennium Campaign.

International Headquarters of the SWCS has recognized the Show-Me Chapter for the donation made to the Millennium Campaign. We received a letter and certificate of recognition thanking us for Chapter support and encouraging others to donate. The Campaign has generated more than \$40,000 and is still striving for a goal of \$100,000.

Attaboy!

On August 8, 2000 during their annual meeting and professional improvement conference, the National Association of County Agricultural Agents (NACAA) honored **Bob Broz** by naming him "National Agricultural Ambassador of the Year". Bob's presentation, *Making Friends for Agriculture, How I Made a Difference*, focused on the outreach he has conducted throughout Missouri as part of the University Outreach and Extension (UOE) water-quality program. Congratulations, Bob!



Thanks to **David Lindell**, UOE Agronomy Specialist, for details on this award.

MNRC 2001.



Allan Johnston reports that the planning committee for MNRC 2001 met on July 27, 2000 and approved the conference budget. **Drenda Weir** will be serving as **webmaster** and information should be sent to her at drenda@gis.lincoln.edu. She can also be reached by telephone at 573/681-5155.

Allen Green, Program Chair, sent this *tentative* information on the Plenary Session for the 2001 Missouri Natural Resources Conference: **Allan Johnston, Steering Committee Chair**, will open the session on Thursday Feb 1, 2001 at 8:30 A.M. followed by the video *Resources of Missouri's Private Lands*. The first presenter for the morning will be **Paul Johnson, Farmer, Past Chief of NRCS, and Past Director of Iowa DNR**, who will speak on *Value of Private Lands*. After that, **Craig Cox, Executive Vice President of the National Soil & Water Conservation Society** will discuss the *Role of Professional Organizations for Private Land Management*.

The late morning agenda will feature a **Private Landowner Panel** discussing what they need from resource professionals. This will include four separate landowners **representing: livestock;**

row crop, forestry, and recreation/hobby. Following lunch the workshops begin.

Sarah Minor sends this reminder that the deadline for Call For Papers and Posters for MNRC 2001 is September 30, 2000. The conference theme is *Private Lands—The Foundation for Conservation*. While papers related to the conference theme are encouraged, paper topics are by no means limited to that subject. Presentations dealing with any aspect of forestry, fisheries, wildlife, or soil and water conservation topics are welcome. Those interested in presenting a paper are asked to submit an abstract of **not more than 250 words** using the prescribed format to: **Kenda Flores, MDC, P.O. Box 248, Sullivan, MO 63080-0248**. For a copy of the announcement with abstract instructions (and format), call Kenda at 573/468-3335, Ext. 236 FAX; 573/468-5434 or email: florek@mail.conservation.state.mo.us For more information, you can also contact this website: www.mnrc.org

Allan Johnston reminds the committee that **the next MNRC 2001 planning meeting is scheduled for October 2, 2000 at Tan-Tar-A** when the group will work with resort staff to make final arrangements.

Timelines & Deadlines



Fall Forum. The title for the 2000 Fall Forum is "Land Use Planning - The Public and Private Viewpoints". This annual event will be held on October 20, 2000 at the MDC Powder Valley Conservation Center in Kirkwood, Missouri. Registration begins at 9:30 a.m. and the program will run from 10:00 a.m. until 12:30 p.m.

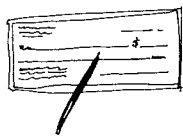
Population growth is predicted to continue which puts more pressure on the natural resources available and more emphasis on land use and private ownership of land. There are more legal discussions and debates between private landowners on the use and management of private lands than at any other time in history and this can be expected to increase.

Ecosystem advocates prefer the protection that public lands offer for the naturalization of some areas to increase bio-diversity and species protection. Farmers grow and produce the food and fiber that feeds the growing populations and must make a profit to stay in business. Many developers look at the economic growth needed to sustain developing areas with profit in mind.

Many city and county council members need more land for increasing populations and businesses. Private landowners and farmers around cities experiencing urban growth are working within the pressures brought on by urban expansion and this forum will allow different views to be expressed and debated. †Urban and rural development and the laws for zoning and other land use issues will be open for discussion.

Pre-registration: \$7.00; On-Site: \$10.00; Individuals joining Show-Me Chapter on-site: no fee. Register with **Bob Hagedorn** at email: bob.hagedorn@mo.usda.gov

CPESC Training. A Certified Professional in Erosion and Sediment Control (CPESC) workshop is scheduled for March 20, 2001 in Springfield, MO. The International Erosion Control Association (IECA) Great Rivers Chapter will host this workshop and an additional educational program scheduled for March 21. **Doug Gahn**, CPESC, is an active member of the Great Rivers Chapter. He says, "Please do what you can to promote this educational event which will improve the quality of erosion and sediment control planning and implementation for construction sites." For more information contact: Doug Gahn, NRCS/EPA Liaison, Phone: 913/551-7367; FAX: 913/551-9367. Email: gahn.doug@epa.gov



Scholarships Available! Do you know a high school student or college undergraduate attending school in Missouri that could use some financial help with college? The Show-Me Chapter's **Betty Broemmelsiek Memorial**

Scholarship is for students pursuing studies with a natural resource conservation orientation. You need not be an SWCS member to apply. The application deadline for this scholarship is December 1, 2000. For more information, visit the Show-Me Chapter website at <http://www.cares.missouri.edu/swcs/>.

Did you know that as an SWCS member, you might be eligible for a scholarship? The national office has three scholarships geared toward SWCS members. The **Kenneth E. Grant Research Scholarship** is for members doing graduate-level work on specific conservation topics. The **Donald A. Williams Soil Conservation Scholarship** is for members who are already employed, but who wish to improve their technical or administrative competence in a conservation-related field through course work or through a special program of study. The **Melville H. Cohee Student Leader Scholarship** is for members who have served for at least one academic year as an elected officer of an SWCS student chapter. Application

deadlines will be in February 2001. For more information, visit the national SWCS website at <http://www.swcs.org/> and look under "Chapter Relations."

Thanks to **Lynn Heidenreich, Scholarship Chair**, for this update. Contact her directly with questions and comments. See *Member News* for her new address and contact numbers. **Please read and publicize the information contained in the new scholarship brochure inserted in this newsletter.**

Central Missouri Student Chapter, Soil and Water Conservation Society (SWCS).

What? Forum for Undergraduate & Graduate Students in Agriculture & Natural Resources

When? Thursday, September 14, 5:00 p.m. - 6:30 p.m.

Where? Room 115 Anheuser-Busch Natural Resources Building, University of Missouri-Columbia

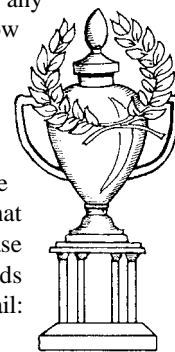
Why? To encourage University of Missouri and Lincoln University students to become members in the Central Missouri Student Chapter and to highlight various career opportunities.

Who? USDA and Missouri Department of Natural Resources professionals will discuss career opportunities in natural resources and agriculture.

Student coordinators for the event are **Tina Bell Gladback and Kim Turner**. Tina, a former SWCS scholarship winner, is now a graduate student. Helping out on the faculty side are **Steve Anderson and Clark Gantzer**. For more information on this forum, contact **Bob Ball** at bob.ball@mo.usda.gov

Awards Nominations Sought.

The Awards committee is always looking for nominees for any of the awards presented each year by the Show Me Chapter. Categories are: Professional Conservationist, News Media, Volunteer, Teacher or Educator, and Legislative. The selections will not be made until December, but that does not mean that nominations have to wait. If you have someone – or a group – that you would like to nominate for an award, please contact **Dave Johnson**, Chair of the Awards Committee at 660/542-33361, Ext. 3 or by Email: dave.johnson@mo.usda.gov



CFM Report

by **Gary Van De Velde**, Show-Me Chapter Member and Liaison to the Conservation Federation of Missouri

Gary Van De Velde, Show-Me Chapter Liaison to the Conservation Federation of Missouri, thought that members might be interested in *how* he serves on the Federation's Board of Directors for the Society. Says Gary, "This year I am the 1st Vice President, Chair of the Awards Committee, Chair of the Personnel Committee, Vice Chair of the Ways and Means Committee, and a member of the Resolutions Committee." He added that "the Missouri Conservation Federation served as a \$1500 sponsor of our SWCS 2000 meeting in St. Louis."



Headlines - News about People, Places & Things



St. Louis Conference a Huge Success!

Contributed by **Ross Braun**, Co-chair of Local Arrangements



I am happy and proud to report that the 2000 Annual Conference and Meeting is over and it was one of the best SWCS international conferences. **Total attendance was 1,100** including 755 registrants and 345 family members and friends. We received numerous compliments about every aspect of the conference. **There were over 140 volunteers and I want to thank each and every one for doing a fantastic job!** Everyone worked hard, had great spirit, and exhibited perfect hospitality. I find it especially rewarding that we shared host responsibilities with the **Illinois, Land of Lincoln Chapter**. Special thanks go to co-chair **Deborah Cavanaugh-Grant** from Illinois and our own **Renee Cook**. Renee worked for every committee by getting us cellular phones, two-way radios, refreshments for tours and the hospitality suite, equipment for the press room, and tons more.

*During the Award's Banquet, **Ross Braun** (at left) and **Deborah Cavanaugh-Grant** were presented with the President's Citation by **Craig Cox**, SWCS Executive Vice President.*

Special Thanks to these Sponsors and Contributors of the St. Louis Conference:

Full Sponsorship Level: \$5000 and Higher

Anheuser-Busch/Budweiser
Missouri Department of Conservation

Illinois Department of Natural Resources
Illinois and Missouri NRCS

Missouri Department of Natural Resources
Novartis Corporation

Facilitator: \$1500 and Higher

Conservation Federation of Missouri
Sharp Brothers Seed Company

Monsanto Corporation

National Pork Producers Council

Friend: \$500 and Higher

Illinois Environmental Protection Agency
Association of Illinois Soil and Water Conservation Districts

University of Illinois

Blue Cross & Blue Shield Insurance

Contributors

Illinois Association of RC&D's
Missouri LICA
Boone Co. (IL) SWCD
Cole Co. (MO) SWCD
Howard Co. (MO) SWCD
McLean Co. (IL) SWCD
Piatt Co. (IL) SWCD
Rock Island Co. (IL) SWCD
Stone Co. (MO) SWCD

Illinois Farm Bureau
Barton Co. (MO) SWCD
Boone Co. (MO) SWCD
Douglas Co (MO) SWCD
Lewis Co. (MO) SWCD
Marion Co. (IL) SWCD
Platte Co. (MO) SWCD
St. Charles Co (MO) SWCD

Illinois SWCD Employees Assoc.
Benton Co. (MO) SWCD
Clay Co. (MO) SWCD
Fayette Co. (IL) SWCD
Lincoln Co. (MO) SWCD
Menard Co. (IL) SWCD
Pulaski Co. (MO) SWCD
St. Clair Co. (IL) SWCD

Missouri SWCD Employees Assoc.
Bond Co. (IL) SWCD
Clark Co. (MO) SWCD
Gentry Co. (MO) SWCD
Logan Co. (IL) SWCD
Miller Co. (MO) SWCD
Ray Co. (MO) SWCD
St. Louis Co. (MO) SWCD

SWCS Delegate Session Highlights

Contributed by **Bob Ball**, Chapter President

It was my privilege to represent the Missouri Show-Me Chapter at the Soil and Water Conservation Society International Chapter Advisory Council Meeting July 8 during the annual conference in St. Louis. This article will provide a very brief overview of that meeting and conclude with a request for your input.

The main discussion topic was "How can chapters, regions, and headquarters work together to enhance the visibility and activity of SWCS chapters as a primary means of gaining and retaining members and accomplishing our Society's mission?" We looked at the division of labor between chapters, regions, and headquarters as well as ways to improve communications and achieve chapter and society goals.

Craig Cox, Executive Vice President, provided an overview of his first year that focused on "stopping the bleeding, correcting financial problems, holding off creditors, replacing stolen computer hardware and filling staff vacancies". This year Craig intends to focus on carrying out the mission and strategic plan of the Society, but two issues are making that very difficult:

- Society income is from these sources: grants/contracts - 45%, membership dues - 25%, publications - 16%, fees - 9%, CPESC - 3%, and various contributions - 2%. Since nearly half of the income is now from grants, we must be concerned about the impact of these grants on the Society. Activities in support of grants can move us away from our mission and strategic plan.
- The Society membership has been as high as 12,000 members, but a steady decline in membership for the past several years has left us with 7000+ members today. Currently, 80% of the income from membership dues is used to support membership-related activities and services. Only 20% of that income remains for mission related work. The distribution of membership income is: renewals, records, marketing - 42%, Governance - 27%, public affairs - 12%, Conservogram - 11%, and chapter relations - 8%.

Society President, Dennis Pate, pointed out that our challenge is one of balancing priorities between serving the membership while making significant progress towards achieving our mission. The delegates recommended that Craig consider ways to minimize the cost of providing a base level of membership support, continue seeking out grants and contracts that are more closely in tune with our Society mission, and continue to encourage chapters to do more to recruit new members.



**SOIL
AND WATER
CONSERVATION
SOCIETY**

I'm sharing this information in hopes of capturing your thoughts to make improvements rather than cast a shadow of doom and gloom.

In many respects the Society is stronger and more effective than ever, but maintaining those capabilities and continuing to meet the increasing challenges ahead will require support from all members. You are encouraged to contact me by Friday, October 6th with any ideas or recommendations addressing these issues. I will consolidate your thoughts into a reply from the Chapter and forward to Craig Cox for his consideration.

Certified Professionals in Erosion & Sediment

Control. SWCS and the International Erosion Control Association (IECA) sponsor the Certified Professional in Erosion & Sediment Control (CPESC) program. Benefits of CPESC certification include:

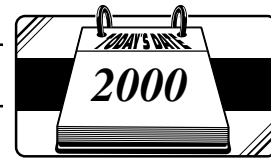
- * Improve your career opportunities
- * Gain access to unique sources of information and educational opportunities
- * Enhance your professional credibility
- * Promote public awareness of the erosion and sediment control profession
- * Have greater influence on policy decisions affecting technical and professional issues.

The certification process involves a three-part exam and support documentation, including college transcripts. Exams and tutorials are available on request at the Missouri Natural Resources Conference, SWCS Annual Conference, or through arrangements with **Ross Braun**. For additional information contact Ross at 573/ 876-9426 or email: ross.braun@mo.usda.gov.

CPESCs in Missouri: Harold Bade, Fenton; Terry Becker, Jefferson City; Ross Braun, Columbia; Sara Drake, Kansas City; Marilyn Gann, Boonville; Kevin Van Tuyl, Fenton; John Warren, Lake Winnebago.

See Timelines and Deadlines for CPESC workshop opportunities planned for 2001.

Calendar of Events



September 8 and 9, 2000 • Tan-Tar-A • Osage Beach

Missouri Watersheds Conference. This one-of-a-kind conference will reflect the diversity of challenges and opportunities Missourians face in protecting and improving water quality in the state. The Friday session will include discussions about water quality monitoring, impaired waters, what is a TMDL and how they are being developed, watershed planning issues and much more. The Saturday agenda will showcase successful watershed projects and provide information about what worked—and what didn't work! Registration information is available from the DNR – Water Pollution Control Program (phone: 573/751-1300 or 1-800-361-4827; FAX 573/526-6802) or email: nrshanb@mail.dnr.state.mo.us

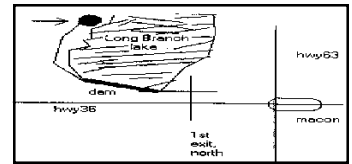


September 29, 2000 • Eagle Knoll • Hartsburg

2000 Team USDA Golf Tournament. Missouri USDA employees interested in playing tournament golf should mark your calendar now! The format, price, food, and fun (*and hopefully the weather*) will be the same as last fall's tournament. A flyer will be sent a few weeks prior to the event. Pass the word and mark your calendars. For details, contact Ted Utz at Email: ted.utz@mo.usda.gov

September 12, 2000 • 1:30 - 7:00 p.m. and October 4, 2000 • 9:30 a.m. - 2:30 p.m. • Long Branch Lake • Macon

Field Days on Vegetative Barriers for Soil and Water Conservation and More. Don't care for farming on terraces but wonder if there is an alternative? Wondering how you will establish those warm season grasses? Not sure how you will manage those CRP seedings? The program for both days includes: narrow vegetative barriers for soil protection under row crop production; explanation of narrow vegetative strips and effectiveness; establishment (transplanting and seeding) demonstration; site visits by bus to established demonstrations in the watershed; and discussions on feasibility and challenges in application. For information on the full program, including speakers, contact: Pieter Los at 573/882-1112. **Reservations are needed for a head count, but there is no fee for refreshments, bus tour and meal.**



October 10-12, 2000 • Hannibal Inn at 4141 Market Street • Hannibal

The 20th annual Central States Forest-Soils Workshop. Tentative program topics include Wetland Reserve Program plantings, Forest Keeling Nursery (home to root production method plants), and floodplain forest-soil relationships in the Ted Shanks Wildlife Area. Much of the conference is actually in the field. The Missouri Show-Me Chapter of SWCS and the Natural Resources Conservation Service are sponsors. Contact **Dennis Potter**, NRCS in Columbia, Missouri, at 573/876-0907.

PRSR1 STD
US POSTAGE PAID
MONROE CITY, MO
PERMIT NO. 9

ADDRESS SERVICE REQUESTED

Wanda Eubank
505 E College Ave.
Shelbina, MO 63468-1538